

Bruce®

HYDROPEL™

WATERPROOF **100% HARDWOOD**



PHOTO: Oak, Gunstock, EKWR54L30S

WHY HYDROPEL?



WATERPROOF

- Innovative 3-part system protects against water damage
 1. Tight locking system
 2. Proprietary coating on plank edges seals out water
 3. Hyper-dense core – Six-sided protection with top-and bottom-coated structure
- Top down moisture protection for up to 36 hours



DESIGN RANGE

- Wide variety of colors and textures



DURABLE

- Hardwood resists indentation; Janka hardness 2400-2500
- Protects against scratches, stains and wear



FAST / EASY INSTALL

- Flat/Balanced structure
- Robust locking profile
- No acclimation needed



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HYDROPEL OUTPERFORMS THE COMPETITION

	STRUCTURE	INSTALLATION	WATER INFILTRATION TEST (24 HRS)	LARGE SCALE WATER TEST (LEAK THROUGH)	LARGE SCALE WATER TEST (PENETRATION)	SCRATCH TESTING (MARTINDALE)	SCRATCH TESTING (GARDNER)	SUNLIGHT BUCKLE TEST
Bruce HYDROPEL	✓ Ultra-dense HDF & Wood	✓ Easily Installed (Flat)	✓ Pass >24 hours	✓ >36 hours	✓ >36 hours	✓ B1-B1.5	✓ L	✓ Pass
COMPETITOR 1	✓ HDF & Wood	⚠ Flat Difficult to Install	✗ 10 minutes - drip through	✗ 2 hours	✗ 2 hours	✗ B4	✗ MH	TBD
COMPETITOR 2	✗ PC & Wood	⚠ Corners Break Easy	✗ 10 minutes - front seam	✗ 12 hours	✗ 4 hours	⚠ B3	⚠ M	✗ Fail
COMPETITOR 3	✗ PC & Wood	✗ End Lift Difficult to Install	✗ 10 minutes - seams	✓ >36 hours	✓ >36 hours	✓ B2	✗ H	✗ Fail
COMPETITOR 4	✗ PC & Bamboo	✗ End Lift Difficult to Install	✗ 10 minutes - front seam	✓ >36 hours	✓ >36 hours	⚠ B3	✓ L	✗ Fail
COMPETITOR 5	✗ HDF & Laminate	✗ Extreme Overwood	✗ 4 hours - side seam	✗ 12 hours	✗ 4 hours	✓ B2	✓ NL	✗ Fail

Water Infiltration Test



Competitor Failed

Large Scale Water Test



Hydropel Passed

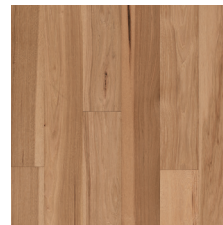
Scratch Performance



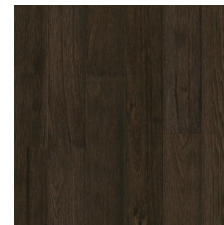
**Competitors Show Scratches
Hydropel Looks Newer Longer**

PRODUCT AND WARRANTY INFORMATION

SPECIES	Hickory (sliced), Oak (sliced)
TEXTURE	Wire-brushed, Smooth (open grain)
WIDTH	5"
THICKNESS	7/16" (nominal), 0.41" (actual)
LENGTH	48" max; 4 fixed lengths – approx. 16" (max 20%), 24", 32", 48" (min 40%)
EDGE DETAIL	4-sided Micro-bevel
GLOSS	Low – 10-15 gloss
LIMITED WARRANTY	50-Year Residential / 15-Year Commercial
FINISH	Aluminum Oxide
INSTALLATION	Locking (angle-angle) / Floating (can be glued down w/ Summit Select or Equalizer) Below / On / Above Ground, any room without worries



Hickory - Natural
5" EHWR54L10W



Hickory - Black Brown
5" EHWR54L50W



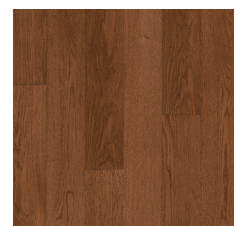
Hickory - Taupe
5" EHWR54L80W



Hickory - Cool Gray
5" EHWR54L85S



Oak - Parchment
5" EKWR54L20W



Oak - Gunstock
5" EKWR54L30S

See warranty for details.

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NOTE: Due to printing limitations, colors pictured cannot be guaranteed to match actual flooring material.